In the early years, the area around Lytle was home to Native Americans tribes such as the Coahuiltecan, Apache, and Comanche. In the 1840’s, Anglo Americans settled in the area and established ranches for raising cattle and other livestock. Captain John Lytle moved to Texas in 1860 to work on his uncle’s ranch in the area. After serving in the civil war, he returned to start his own ranch on land near the present day towns of Lytle and LaCoste. In 1882 Captain Lytle was instrumental in establishing the train depot, and brought Lytle its first post office in 1883. The train station and post office helped make the area a shipping and retail center for local farmers and ranchers. Coal mining also became a factor in the local economy in the 1890s and caused the population to grow. Lytle State Bank was chartered in 1910 and the town had become home to a church, school, cotton gin, lumberyard, and general stores. Although Captain Lytle passed away in 1907, his town legacy lives on as a central hub along Interstate Highway 35.
Why Lytle?

- Businesses consistently perform in the top 25% of their national or state-wide market
- Central Point for Nine Communities; residents use Lytle for consumer needs
- 864,000 individuals within 30 minute drive to Lytle
- 30 minute commute from downtown San Antonio
- Located right on I-35 Corridor
  -- 47,000 vehicles daily (6K per day increase in the last year)
  -- Three new home subdivisions, 376, 630, and 270 homes next to I-35
- Several commercial tracts located on IH-35 with convenient access; smaller tracts located in higher traffic areas.
- High Traffic due to HEB Plus Store (118,000 square foot super store)
- No. 1 stopping point in the region (includes San Antonio Westside and Southside residents) who want to access the HEB Plus Store
- A rare market opportunity to take advantage of a location where there is low or no market competition.

City Highlights

Best Property Tax Rate for the Area
- City of Lytle: $0.36 per $100
- City of Devine: $0.49 per $100
- City of Castroville: $0.52 per $100
- City of Somerset: $0.75 per $100
- City of Natalia: $0.64 per $100

Low Crime Rate
- 24/7 local police protection
- 63% of officers are already Master Trained Police Officers
- Active Citizens’ Patrol Unit

Best Fire Department in Region
- Rating of ISO4
- State of the art equipment
- 10 story tall ladder truck
- All certified and trained volunteers

Recognized as a Purple Heart City by Veterans

Regionally recognized Animal Care and Control Program

State agency recognized Community Library

Local Veteran Organization Rated All-American & All-State

Targeted Opportunities

- Distribution Centers
- Regional Medical Clinic
- Restaurants (Bar and Grill)
- Home and Apartment Projects

Mayor’s Comments

As Mayor of the City of Lytle, I would like to extend an invitation to you and your company to consider and explore the City of Lytle as a future partner. We are sure that you receive countless solicitations from communities asking to be considered as a location, however, we like to think that we are unique and different from everyone else. The City of Lytle is ready to be your partner and willing to work with you to insure that your investment in Lytle will be profitable for all involved.

Mayor Ruben Gonzalez

City Council

District 1 - Miguel Aguirre
District 2 - Richard Hughes
District 3 - David Emery
District 4 - Michael Rodriguez
District 5 - Charles Cate

Economic Development

Ruben Gonzalez
ruben.gonzalez@lytletx.org

City Administrator

Matthew Dear
matthew.dear@lytletx.org@lytletx.org
830-709-3692 X5